



# Qihan Dong

Sr Product Designer, CPACC

With 8 years of experience shipping products for desktop, mobile, iOS across diverse industries. Specialized in AI-UX, communication, accessibility.

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## Education

### PARSONS THE NEW SCHOOL OF DESIGN

BFA, Fashion Design, GPA 3.7

Dean's Honor List & Scholarship

### IAAP

Certified Professional in Accessibility  
Core Competency

### MIT x PRO

Certificate, Human Computer Interaction

### IDEO

Certificate, Service Design

## Skill

Figma

UX Flow

Presentation

Accessibility

UX Research

## Professional

Senior Product Designer | **JPMORGAN CHASE** 2022 - now

Led the design of AI features in Private Bank, including LLM agents, chatbots, and AI-powered onboarding apps for 4000+ advisors

- Successfully shipped products with high visibility and impact, cutting down user time spent and cost by 50+% for the firm
- Led workshops with cross-functional teams to define product strategy, scope prioritization, and roadmaps, turning complex and ambiguous problems into actionable solutions
- Helped team of 10 secure 3rd place out of 450+ applications in the 2024 firm-wide design competition

Portfolio password: 1205

Product Designer III, Growth | **RENT THE RUNWAY** 2022

Owned the conversion-driven end-to-end design and research

- Delivered 2 highly visible features for optimizing the browsing experience for 2.5M+ monthly users, recognized over 85% of improvement through qualitative A/B user testing

Product Designer, Marketing | **SNOW JOE** 2021 - 22

Spearheaded the UIUX design team; hired and trained 2 designers, led cross-functional collaboration to increase eCommerce's conversion and experience for 8M+ monthly users

- Helped company record its highest D2C revenue in 18-year history with 500% growth by designing promotional features

Designer & Manager | **WHAO (UN-NGO)** 2018 – 21

Led design of the website, logos, and visual identities;  
Promoted to Product Manager under 1 year as a high-performer.

## Personal

Founder & Director | **NONE STUDIO** 2019 – now

Designed the brand's visual DNA, trademark, all products by leading a cross-functional team of 4; Increased sales by 300%+ in 2020; Featured on Vogue and Harper's Bazaar in 2021.

Top 1% Design Mentor | **ADPLIST** 2025 - now

Mentored 60+ designers worldwide; Awarded as Top 1% Design Mentor and Top 10 AI Design Mentor amongst ~35,000 Mentors.